

coralclub

Calci-Prime

Your inner pillar of support



Each of us has our own lifestyle, special interests, needs and habits...



Some people are always on the move, relying on coffee and regular exercise to keep them going.



Some opt for a vegetarian or vegan lifestyle, forgoing dairy products altogether.

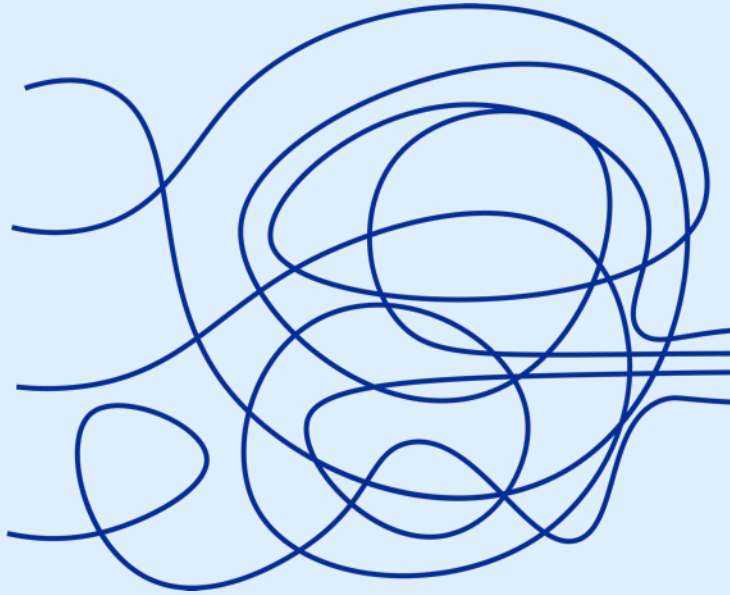


Some are teens eager to hang out with friends daily, indulging in salty fries and fizzy drinks.



Some have gained life experience and see their bodies change, yet they strive to remain active and full of energy.

They are all different,
and we don't always see what we have in common



[Ca]
Calcium

~ 3.5 billion people are at risk of
calcium deficiency[1]

Calcium is the most abundant mineral in the body most of which is stored in bones (98-99%)

Calcium deficiency can lead to



brittle bones and higher risk of fractures [2]



tooth decay and gum disease [3]



cramps and tingling in the hands and feet [4]



arrhythmia and impaired memory [5, 6]



weakness and rapid fatigue [7]



worsening of PMS symptoms in women [8]

inevitable losses: the body expels about 1,000 mg of calcium daily.

Calcium plays a crucial role in all life processes, making maintaining regular intake essential.



~ 830 ml (3.5 cups) of milk



~ 900 g boiled broccoli (2 lbs)



~ 2.8 l (12 cups) mineral water

Estimated quantities of foods containing a daily calcium allowance of 1,000 mg. →



~ 90 g parmesan cheese (3 oz)



~ 2 kg granola (4.4 lbs)

Only 30% of calcium is absorbed from food. You might need more if:



Your diet is high in table salt, alcohol, or caffeine (≥ 400 mg/day).



You have a vitamin D3 deficiency.



You engage in intense physical activity.



You're a woman going through menopause.



You're a child or teenager experiencing rapid growth.



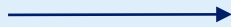
You're experiencing long-term stress.

What happens when calcium intake is low?

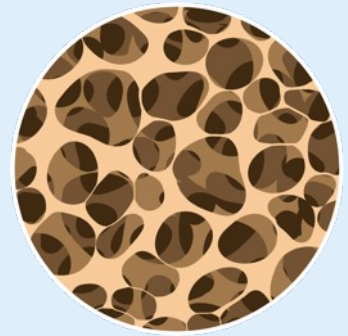
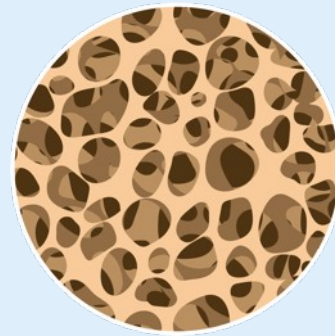
The body taps into calcium reserves from bones and teeth. Since bone tissue constantly renews, long-term calcium withdrawal leads to reduced bone mineral density and an increased risk of fractures.



Healthy
bones and
teeth



calcium leaching



Developmen
t of
osteoporosis

*Calcium deficiency impacts more than just bones and teeth; it's vital for proper blood clotting, heart function, muscle function, and nervous system operation.

Since we recognize the importance of Calcium, we developed Calci-Prime, a modern product that incorporates the latest calcium absorption research.



A well-balanced calcium source

-Inspired by nature:
enhanced with 5 minerals
and 2 vitamins

An all-in-one product to help with calcium deficiency



Calci-Prime

What's inside?



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Calci-Prime

Daily dose active ingredient content (4 capsules):



- calcium from Aquamin™ — 550 mg
- magnesium from Aquamin™ and magnesium citrate - 160 mg
- zinc — 5.36 mg
- manganese — 1 mg
- silicon — 8 mg
- boron — 0.8 mg
- vitamin D3— 5 mcg
- vitamin K2 — 75.2 mcg

Natural calcium from Aquamin™, a polymineral complex



A unique, bioavailable mineral source derived from red marine algae (lithothamnium) for bone, joint, and digestive health.

Calci-Prime contains ~30% calcium, magnesium and trace amounts of other sea minerals

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In Pursuit of the Best: Calcium from the northern Atlantic Ocean Depths

Lithothamnium grows in the cold eco-friendly waters near Ireland and Iceland.

The algae accumulate calcium, magnesium, and other minerals, becoming as strong as stone.



Ocean ecology is unharmed: as calcined lithothamnium plates are carefully collected and turned into Aquamin™ powder.

studies, including two randomized, double-blind clinical trials, reveal promising results



Supports bone mineral density.



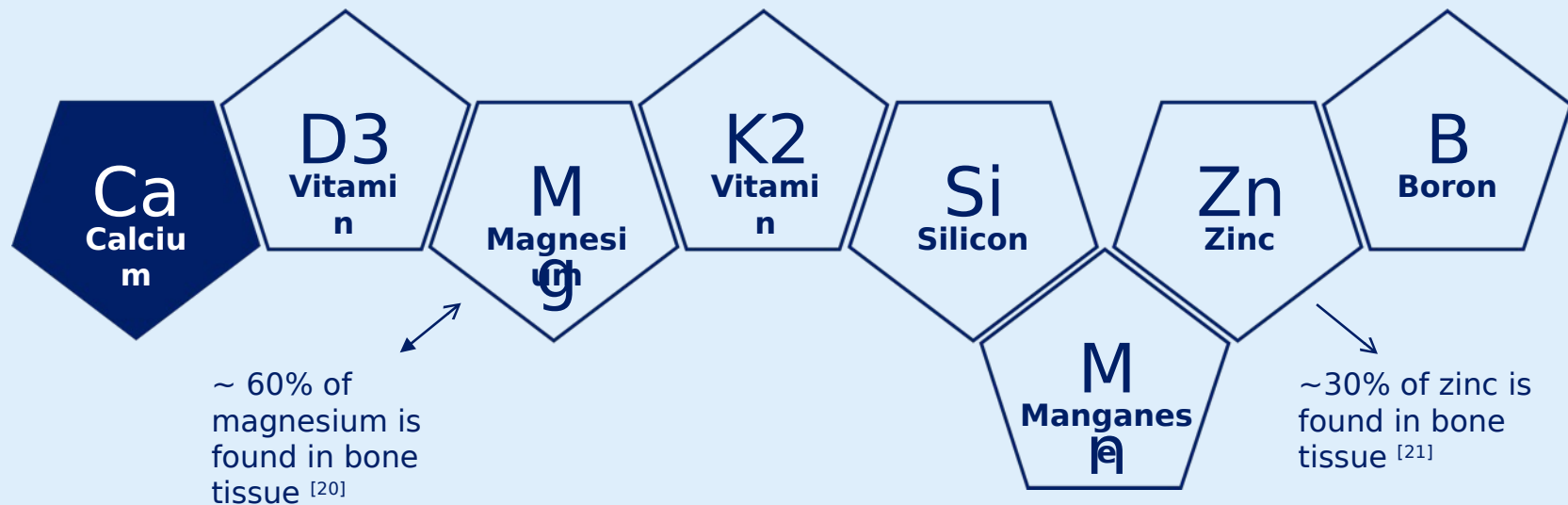
Reduces knee joint osteoarthritis pain.



Lowers cholesterol levels in postmenopausal women.



Calcium isn't easily absorbed by itself.
It requires certain vitamins and minerals to increase its bioavailability and to strengthen bone tissue.



Calci-Prime contains "sunny" vitamin D3:



Helps enhance intestinal calcium absorption.



Promotes calcium accumulation in bones.



Supports healthy bones, teeth, and muscles.



To improve its absorption,
calcium should be taken
together with vitamin D3

Calci-Prime: Vitamin K2 is in its most bioavailable form, MenaQ7™ :



Promotes timely bone renewal.



Participates in blood clotting processes.

MenaQ7[®]
NATURAL VITAMIN K2 AS MK-7

Patented ingredient

➤ 20 clinical trials confirm ingredient safety and effectiveness.

The Calci-Prime formula is enhanced with:

[Mg]

magnesium

Supports proper muscle function, crucial for the "contraction-relaxation" process.

[B]

boron

Promotes vitamin D3 conversion into its active form.

Both assist bone tissue calcium absorption and increased hardness.

The Calci-Prime formula is fortified with:

[Mn]

manganese

Necessary for proper new cartilage tissue formation and synovial fluid synthesis.

[Si]

silicon

An essential structural component of bones and joints (collagen, glycosaminoglycans).

[Zn]

zinc


Plays a role in mineral metabolism and collagen synthesis.


Minerals contribute to bone and joint health by affecting bone elasticity.

**Take 2 Calci-Prime
capsules twice a day
with a meal, and
experience life in
motion.**

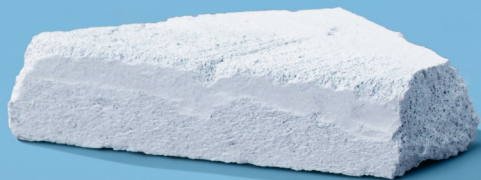


Calci-Prime will help:

 Strengthen bones and teeth by providing nutrients to enhance their mineral density

 Maintain healthy joints and muscle function

 Support vascular elasticity



Calci-Prime



Calci-Prime is perfect for those with an increased need for calcium:

- Athletes with high physical demands
- Elderly individuals and menopausal women
- Vegetarians and vegans
- Smokers and those consuming many carbonated, energy drinks, and salts
- Underweight and lactose intolerant people
- Individuals experiencing chronic stress

Calci-Prime


This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



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Calci-Prime features:

 Naturally sourced calcium, Aquamin™, with proven effectiveness

 Synergistic Vitamins and Minerals for enhanced calcium absorption



Calci-Prime

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Calci-Prime

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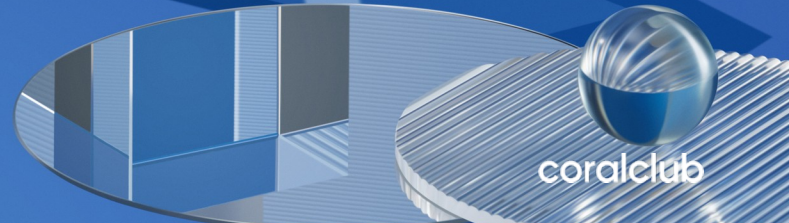
BONUS POINTS

11,0

CLUB PRICE

RETAIL PRICE

Calci-Prime



Comparing Calci-Prime to MagiCal and Ca-Mg Complex: what has changed?

Active ingredient Per daily dose (4 capsules/tablets)	Calci-Prime 4 capsules	MagiCal 4 pills	Ca-Mg Complex 4 capsules
Calcium	550 mg of Aquamin™	1090 mg from purified natural marine sediments	300 mg (malate and citrate)
Magnesium	160 mg of Aquamin™ and magnesium citrate	665 mg from natural marine sediments	100 mg (malate and citrate)
Zinc	5.36 mg	-	-
Manganese	1 mg	150 µg from natural marine sediments	-
Silicon	8 mg		5 mg
Boron	0.8 mg	-	1 mg
Vitamin D3	5 mcg (200 ME)	-	7.5 mcg (300 ME)
Vitamin K2	75.2 mcg	-	150 mcg
Iron	-	1.5 mg from natural marine sediments	-
Chrome	-	12 µg from natural marine sediments	-

Calci-Prime: advantages over MagiCal:



Calcium from patented Aquamin™ ingredient with proven efficacy.




Magnesium from two sources: organic salt Magnesium citrate and natural proprietary ingredient Aquamin™.




Formula enhanced with vitamins D3 and K2, zinc, silicon, and boron, improving bone mineral metabolism.



Calci-Prime: advantages over Ca-Mg Complex:

 One daily dose (4 capsules) provides more calcium (+83%) and magnesium (+60%).

 Formula fortified with zinc and manganese

 One pack lasts for 30 days instead of 22.

This compensates for potential lower bioavailability of calcium from the inorganic carbonate form compared to citrate.

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