

coralclub

# DHA+D3 Smart Chews

## Everything a child needs



# All loving parents want their children to be...



active and  
inquisitive



creative and artistic



happy and  
outgoing



physically and  
psychologically healthy



smart and  
successful

A child's healthy development is dependent on many factors: trusting family relationships, upbringing, the sports they play, the hobbies they take on, their social life and, of course, a balanced diet.

A healthy diet for a growing body should include carbohydrates, proteins, and healthy fats with enough omega-3 PUFAs.



# «Blocks» of health: What we know about omega-3 PUFAs



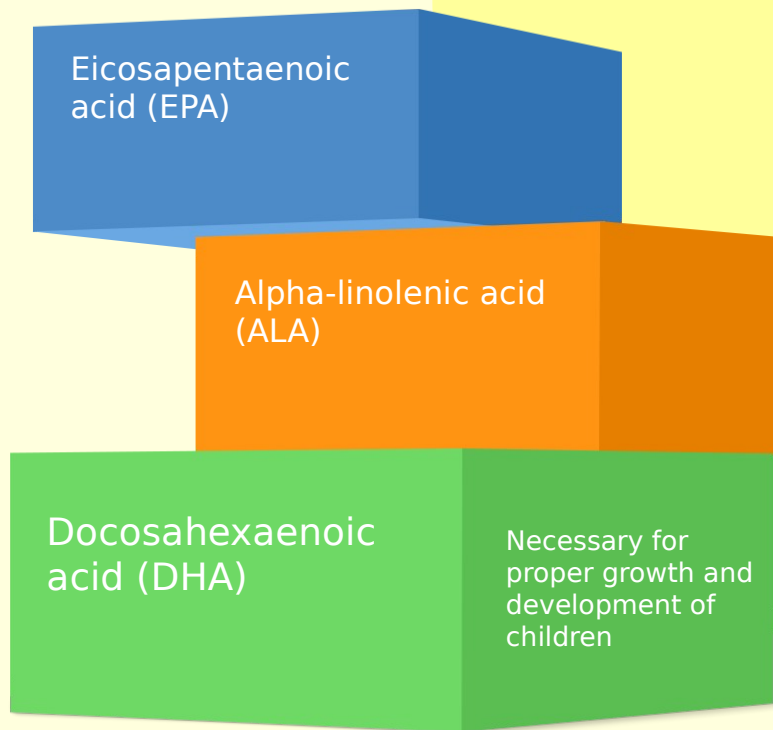
They are structural components of cell membranes



They play a role in the formation of children's organs and systems even before birth



They are “indispensable”, since they can be obtained largely through food



# DHA in omega-3 is important for the proper development of children's bodies

From the first days of life, DHA supports:



the vision organs



the brain



the heart



the immune  
system



the nervous  
system





# Research confirms that DHA omega-3 promotes\*:



development of cognitive abilities and memory



better behavior



improved performance at school

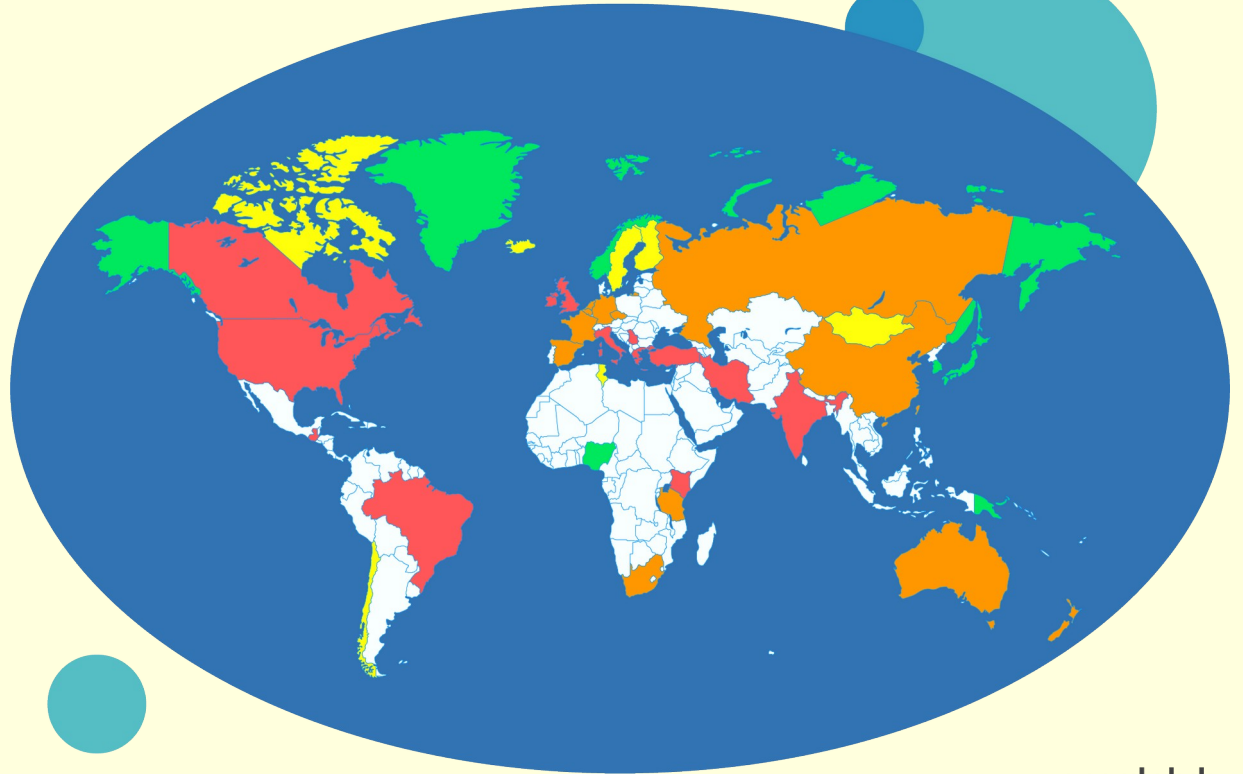
[\\*Read the findings.](#)

coralclub

# People all over the world don't consume enough DHA omega-3\*

DHA omega-3  
blood levels

- very low
- low
- moderate
- high
- no data



[\\*read more](#)

# DHA omega-3 deficiency in children leads to:



Attention deficit and hyperactivity disorder



A weakened immune system



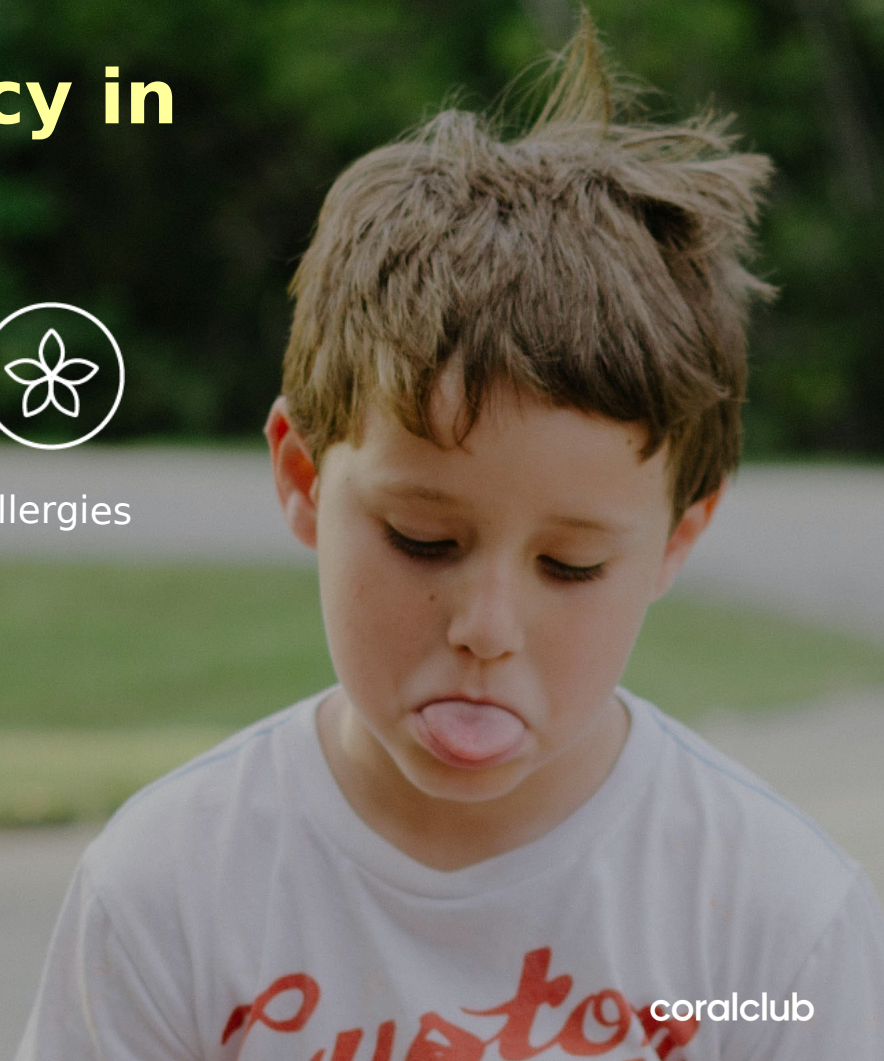
allergies



vision problems and dry eyes



Reduced intellectual abilities





# "Don't like it, won't eat it": Why a child may not be getting enough DHA omega-3 from food

Fast food, chips, candy — many children love eating **simple carbohydrates** and «**bad fats**» but are more reluctant to try healthy foods. To maintain adequate levels of omega-3 DHA, you need to give your child **fatty saltwater fish\*** and vegetable oils on a regular basis. However, it is not an easy task to get your young one to eat such "unappetizing" foods.



# The modern diet ≠ balanced source of DHA omega-3

---

1 Not many foods contain  
high levels of DHA omega-3



Fatty saltwater fish such as herring, cod, salmon  
**Vegetable oils:**  
grapeseed, linseed,  
and mustard oils



Freshwater fish (rare),  
such as carp

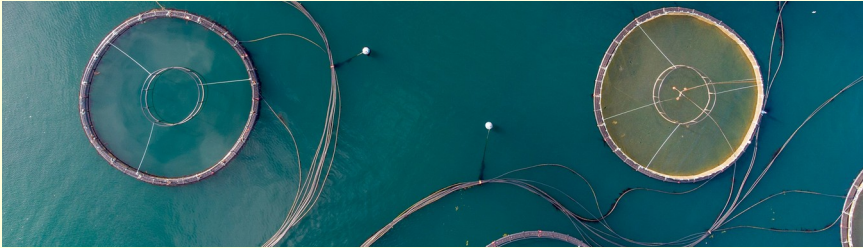


Meat (low DHA levels)  
such as in beef, lamb

# The modern diet $\neq$ balanced source of DHA omega-3

---

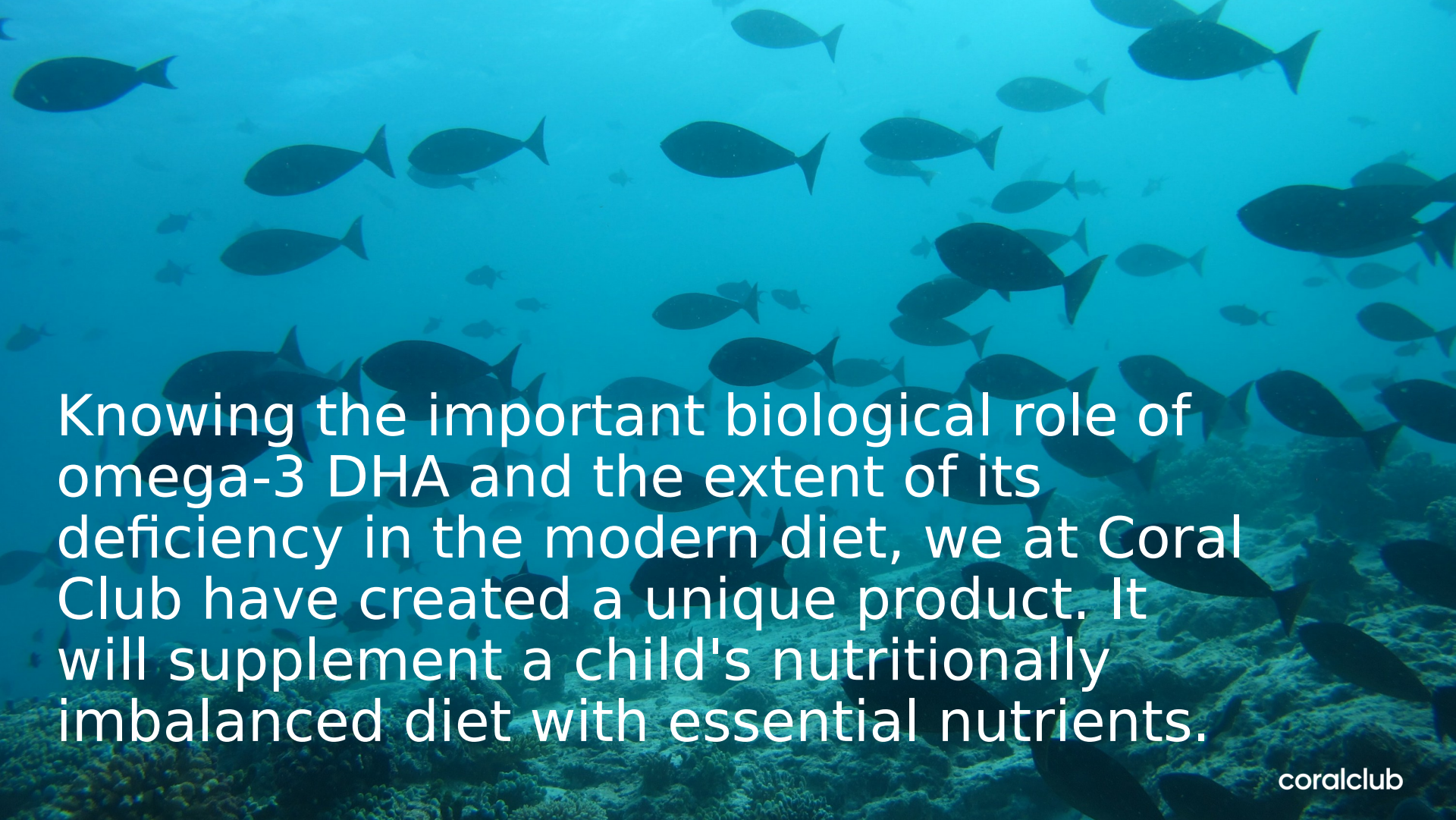
## 2 Farm-raised fish



The ideal food for the synthesis of Omega-3 in fish is marine plankton and microalgae



Actual food used in fish farming: artificial industrial feeds, mixed feeds

A large school of fish, possibly snappers or similar species, is swimming in clear, bright blue water. The fish are silhouetted against the light, creating a sense of movement and depth. In the lower portion of the frame, a coral reef is visible, with various types of coral and other marine life. The overall scene is peaceful and natural, emphasizing the theme of marine health and nutrition.

Knowing the important biological role of omega-3 DHA and the extent of its deficiency in the modern diet, we at Coral Club have created a unique product. It will supplement a child's nutritionally imbalanced diet with essential nutrients.

# A smart way to take care of your child's health

**DHA+D3 Smart Chews** — a product to  
support the proper development  
of a growing body



coralclub

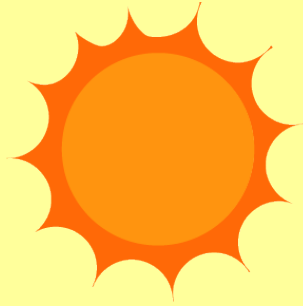
# DHA+D3 Smart Chews

Ingredients in 1 chew:

Fish oil — 720 mg  
Omega-3 — 482 mg  
including:  
EPA — 72 mg  
DHA — 360 mg



+



Vitamin D3 — 12 mg

as in 74 g of free-range  
steamed salmon

High content in 1  
chew\*\*

\*\*15 mcg/day is the recommended level of vitamin D3 intake for  
children 1-17 years old  
[according to the European Food and Safety Authority](#)

[\\*read more](#)

# DHA+D3 Smart Chews: double support for the growing body

We combined omega-3 DHA with vitamin D3;  
another deficiency people around the world  
have\*

## Vitamin D3 supports:

- the formation of healthy bones  
and teeth
- the improvement of one's  
mood\*\*
- a stronger immune system
- better sleep\*\*\*

\*[see Study\\_1](#) \*\*[see Study\\_2](#) \*\*\*[see Study\\_3](#)



# DHA+D3 Smart Chews: made with an innovative ConCordix technology



**Nature created** a unique way to distribute fat in fish - many tiny droplets\* held together by collagen fibers.

## ConCordix<sup>®</sup>

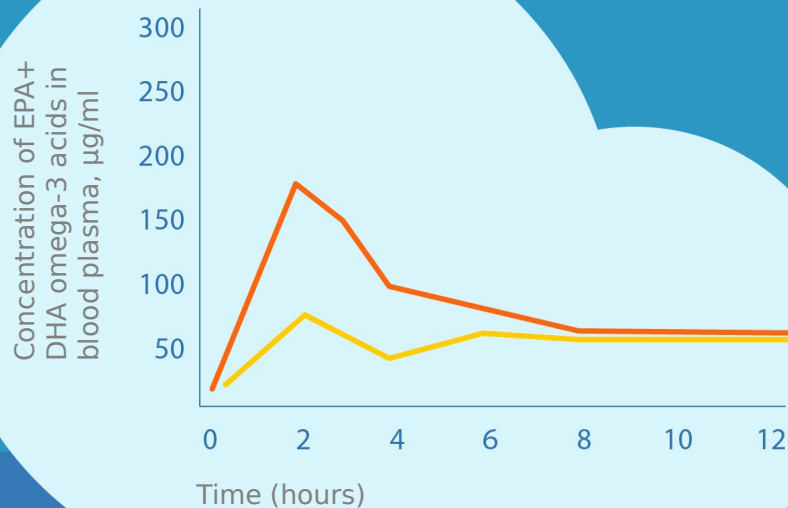
**Manufacturers** have replicated this natural structure and created chewables in which a gelatin shell holds the fat droplets.



\*less than 10 micrometers. This is the diameter of the main part of fat droplets.



# ConCordix technology increases bioavailability of fat-soluble nutrients by 44%\*

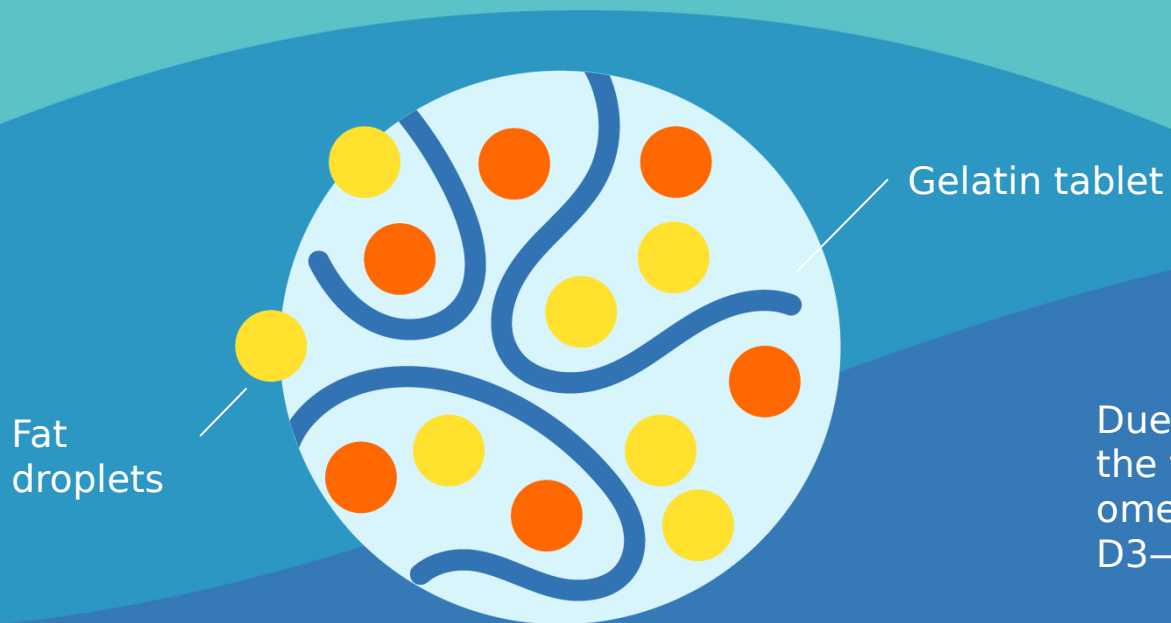


ConCordix technology of Smart Chews

Soft gelatin capsule

[\\*see research](#)

# ConCordix technology increases bioavailability of fat-soluble nutrients by 44%\*



Due to the structure of Smart Chews, the fat-soluble components - DHA omega-3, EPA omega-3 and vitamin D3— are absorbed quicker and easier.

# Smart Chews chewables



They resemble natural  
fruity gummies



Easy to chew



Help fat-soluble  
substances be absorbed  
easier



coralclub

# DHA+D3 Smart Chews come in blister packs



## Convenient

Each chew is individually wrapped



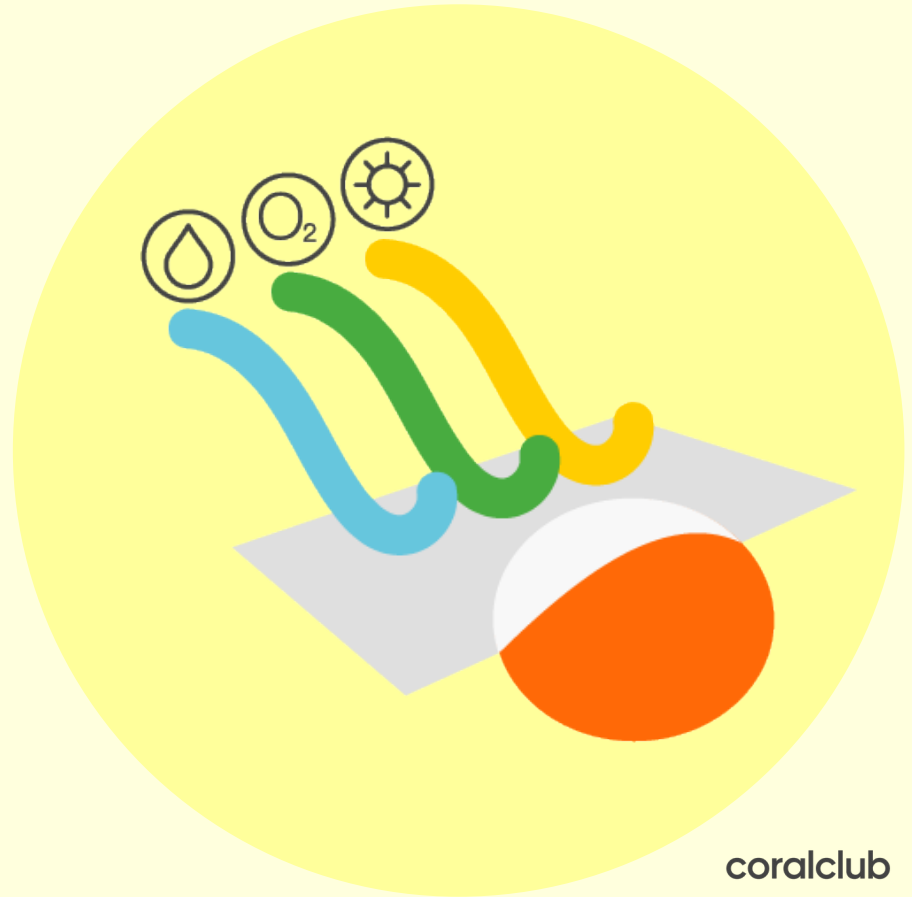
## Reliable

Long-term active ingredient stability



## Safe

effective component protection from moisture, light and oxidation



# DHA+D3 Smart Chews: Quality control and being considerate to our oceans



The product is manufactured in Norway, which complies with international standards and is certified by the BRC, NSF.



This seal indicates that our entire omega-3 production cycle is ethical; beginning with catching the fish

The product ingredients are ethically sourced, as evidenced by the Friend of the Sea certificate.

# DHA+D3 Smart Chews: pleasant flavor without sugar

Among the product's ingredients are **plant-based sweeteners**, which reduce the risks associated with tooth decay and weight problems.



sorbitol



xylitol

[\\*read the research](#)



coralclub

# DHA+D3 Smart Chews: pleasant flavor without sugar

Studies confirm that:



Young children like  
Smart Chews\*



Parents think highly of Smart  
Chews and recommend the  
product to others\*

[\\*read research](#)



coralclub

Just one chewable  
**DHA+D3 Smart Chews**  
a day with food –  
and your little prince or  
princess is ready to dive  
in and explore the world





# DHA+D3 Smart Chews:



Support intellectual development



Help children become more balanced



Improve memory, attention span, and academic performance



Support growth and the proper development of bones and teeth



Preserve strong vision



Strengthen immunity

# DHA+D3 Smart Chews

Perfect for children who:

- are quickly **growing** and **developing**
- are **learning new information** and are always busy with various clubs and activities
- have **learning difficulties**
- are **hyperactive** and **restless**
- love candy and **junk food** and don't like eating healthy foods
- are often **sick or ill**



DHA+D3 Smart Chews

**Perfect for parents  
who want their  
children to grow up  
happy and healthy**



# DHA+D3 Smart Chews



Supports the proper development of a growing child



One tasty chew contains 360 mg of DHA omega-3



ConCordix technology helps maximize bioavailability



Appropriate for adults and children aged 4 and older



coralclub

# DHA+D3 Smart Chews

Product Code 2304

6,0

Bonus Points

Club Price

Retail Price



# A health combo for those who are growing

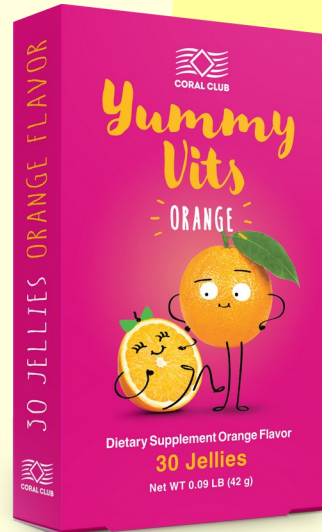
To make up for the lack of nutrients in your child's diet as much as possible, we suggest this perfect product combo:



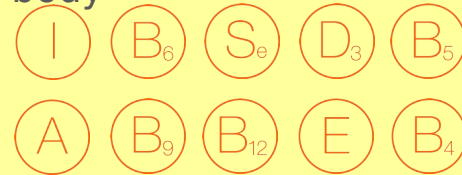
chewables

sugar free

ConCordix  
technology



**Yummy Vits** — 8 vitamins and vitamin-like substances as well as selenium and iodine to fully support a growing body



coralclub

# DHA+D3 Smart Chews

## Everything a child needs

