

HydraMax

HEALTHY HYDRATION

coralclub

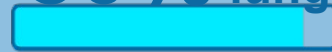




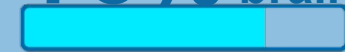
OUR BODY HAS 100 TRILLION CELLS,
EACH CELL CONTAINS WATER



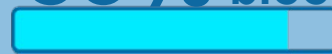
80% lungs



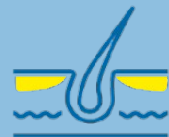
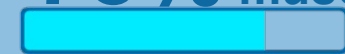
75% brain



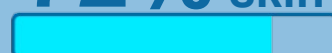
83% blood



75% muscles



72% skin



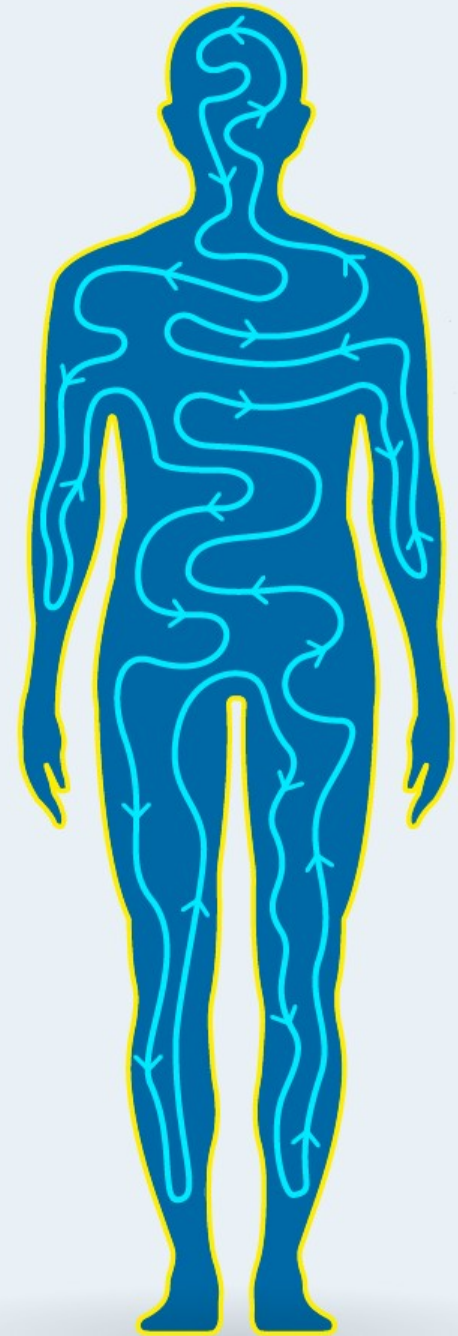
22% joints

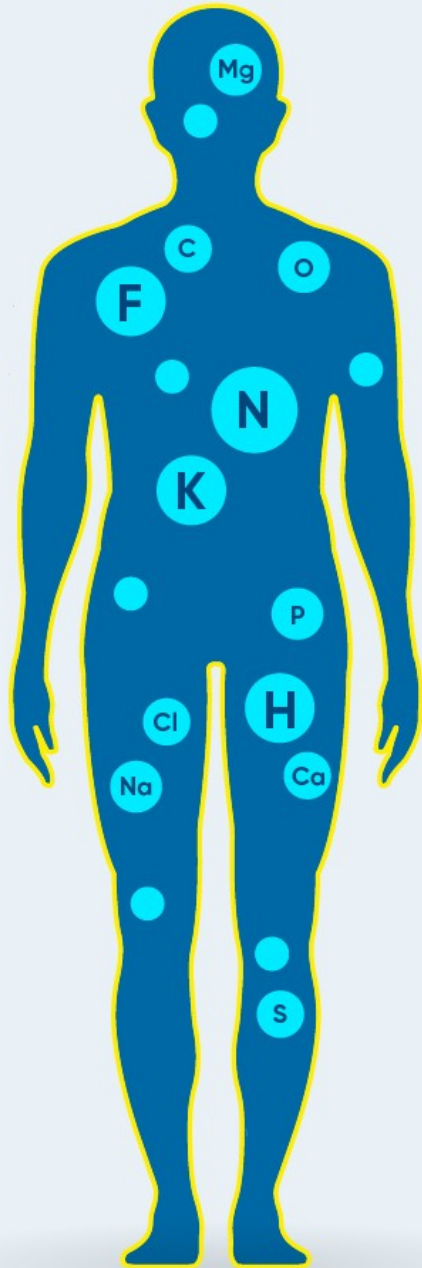


WATER MOVEMENT IN THE BODY DOESN'T STOP FOR A SECOND



LYMPH, BLOOD, SALIVA, GASTRIC JUICES,
URINE, SWEAT, TEARS –
ALL THESE FLUIDS ARE MAINLY
MADE UP OF WATER.





HUMAN BODY— WATER AND CHEMICAL ELEMENTS SYMBIOSIS

The human body is made up of $\frac{2}{3}$ water
and 4% of body weight comes from chemical elements:

**K, Ca, P, Na, Mg, Mn, Zn, Cu, I, S, Fe, Si, Ag,
B, Cl, O, H, C, N, Au, Cr etc.**

Each element is necessary for proper body organ and system
function.

WATER IS THE SOURCE OF LIFE



TRANSPORTS NUTRIENTS

delivers nutritional elements such as minerals, trace elements and vitamins to the cells



REGULATES BODY TEMPERATURE

regulates the internal temperature of the body in response to external temperatures



HELPS TO REMOVE WASTE

water is used to flush waste and toxins from the body



REGULATES BLOOD VISCOSITY

Regulates blood viscosity, boosts heart health



HELPS MAINTAIN HEALTHY WEIGHT

water helps boost your metabolism, and cleanse your body of waste



PROTECTS TISSUES AND JOINTS

participates in the formation of synovial fluid, which is a joint lubricant

WATER DEFICIENCY/DEHYDRATION CAUSES:



headache, lightheadedness, delirium, confusion



flushed (red) skin; brittle nails; brittle hair shafts (follicle) and split ends



lowering of blood pressure



joint discomfort (water lubricates our joints)



increased heart rate



Decreased urine output; dark colored urine



if tissues of the body dry out, cells may shrivel and malfunction

WHICH WATER SHOULD WE DRINK?

PURE DRINKING WATER

tea, coffee, alcohol,
artificial drinks
dehydrate the body

PHYSIOLOGICALLY COMPLETE

water should be balanced
in terms of
mineral and acid-base
composition

MINERAL COMPOSITION

K, Ca, P, Na, Mg, Mn, Zn,
Cu, I, S, Fe, Si, Cr



FOR THE REGULAR WORK OF THE BODY YOU NEED
~1,5-2 L OF WATER DAILY (30-40 ml/kg of body weight)

WATER CONTAINS THESE AND OTHER MAIN MINERALS.

The *DRI is the amount recommended to get in your diet daily

Ca 1300 mg*

bones, joints,
muscles, heart

Mg 420 mg*

nerves, muscles,
brain, bones, heart

K 4700 mg*

heart, muscles,
nerves, bones

Si 30 mg

muscles, nerves,
kidneys

P 1250 mg*

bones, gastrointestinal tract,
muscles, brain

WATER BALANCE IN THE BODY

K⁺ and Na⁺
(electrolytes)
regulate the balance of water in
the body

**water
deficiency**

dehydration
weakness
dyspnea
headache



**water
excess**

swelling
Increased blood pressure

K^+ , Na^+ (Potassium, Sodium)

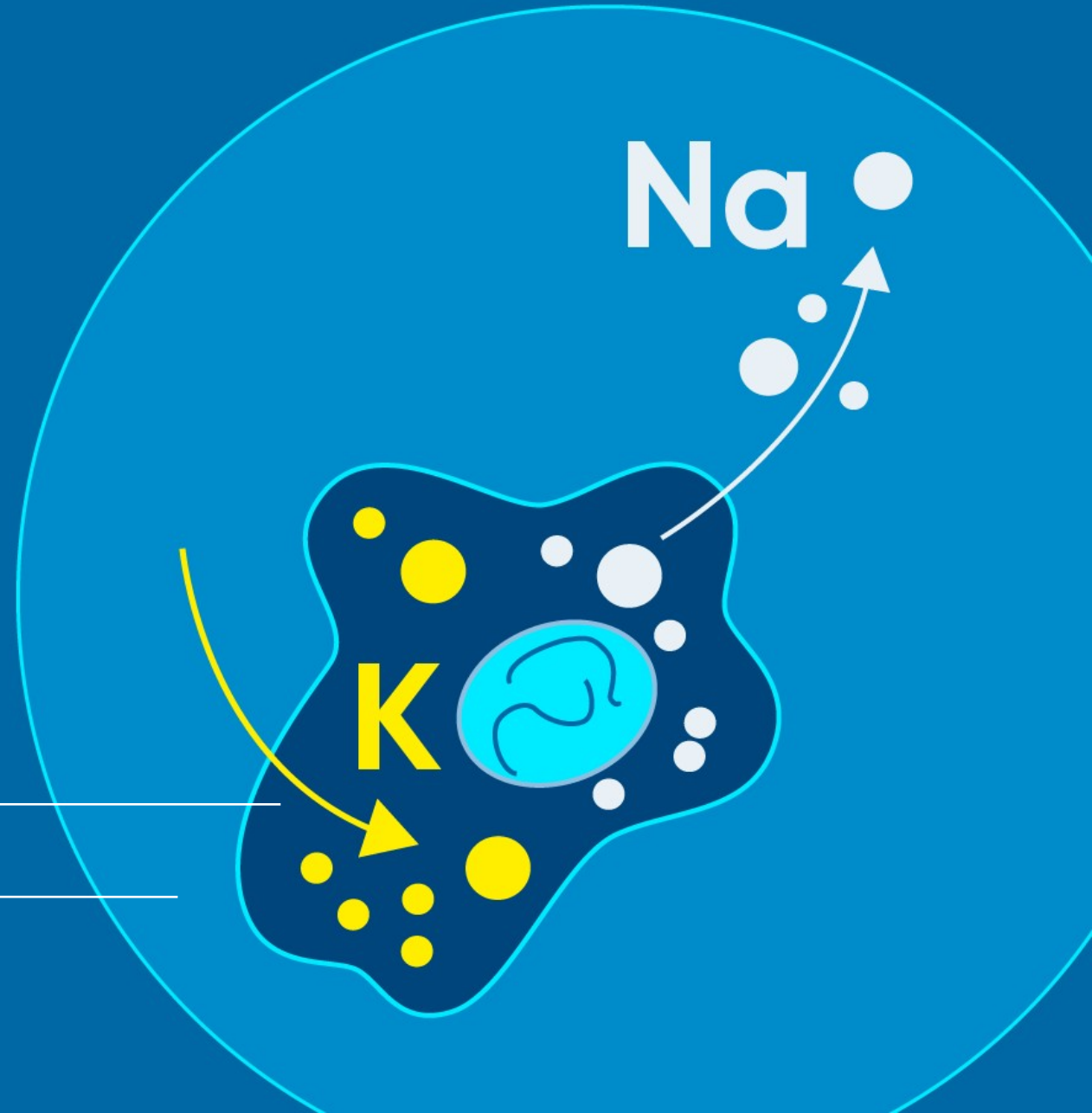
CELL METABOLISM

Na^+ removes metabolic products dissolved in water from the cell.

K^+ passes nutrients and water into the cell.

Cell

Intercellular
liquid



K (POTASSIUM)

POTASSIUM IS A MAJOR ELECTROLYTE IN THE BODY

- helps to regulate body fluid
- transports nutrients to the cell
- helps to eliminate toxins from the cell
- restores body energy levels

BUT:

- potassium is rapidly excreted during stress
- Nowadays, most people do not get enough potassium from food

Na (SODIUM)

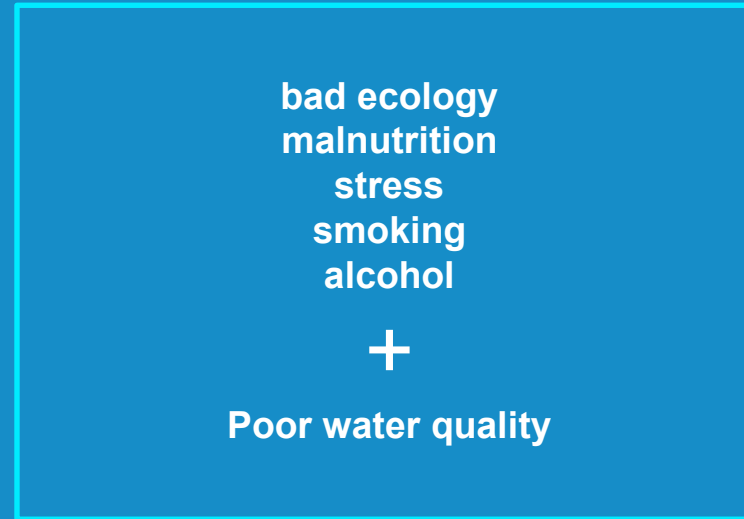
SODIUM IS A MAJOR ELECTROLYTE IN THE BODY

- helps to regulate body fluid
- participates along with potassium in the transmission of nerve impulses

BUT:

- in excess, retains water in the body and provokes swelling
- sodium is abundant in modern diets (food additives, salt, preservatives)

OXIDATION PROCESSES - CELL DESTRUCTION

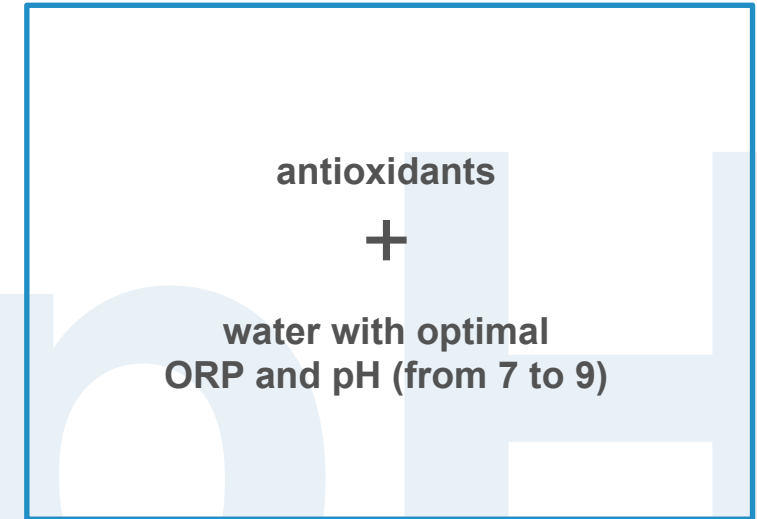


Oxidative stress

diseases
premature aging

neurons damage
brain impairment

RESTORATION PROCESSES - CELL PROTECTION



Health

youth
power
energy

ALL YOU NEED TO STAY HYDRATED

CORAL CLUB DEVELOPED THIS SET FOR
IMPROVED HYDRATION

THREE PRODUCTS— TRIPLE ACTION:

Enrichment with beneficial minerals

Antioxidant support

Regulation of water-salt and pH balance



CORAL-MINE — ENRICHMENT WITH BENEFICIAL MINERALS

- 💧 Coral-Mine is a natural product from Japan made of deep-sea coral (scleractinias) collected in the Sea of Japan, near the islands of Okinawa and Tokunoshima
- 💧 regulates pH balance
- 💧 regulates mineral balance
- 💧 normalizes vital body system activity
- 💧 Improves water taste



PENTOKAN — EFFECTIVE REGULATION OF WATER-SALT BALANCE AND INTRACELLULAR METABOLISM

- 💧 Is a source of important electrolyte potassium in active form. The high potassium activity is determined by its unique combination with vitamin C and ribose in the product formula
- 💧 boosts energy levels
- 💧 normalizes acid-base balance



H-500 — POWERFUL ANTIOXIDANT

- 💧 a powerful antioxidant based on the strong properties of hydrogen
- 💧 protects the body against free radicals for proper body function
- 💧 boosts energy and performance
- 💧 decreases ORP (Oxidation-Reduction Potential)



HydraMax

HEALTHY HYDRATION



**HIGH
EFFICIENCY**

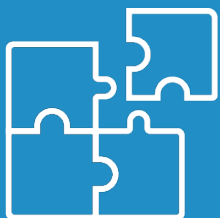


**HEALTHY
METABOLISM**

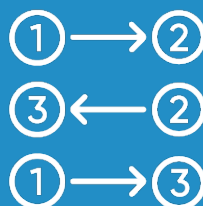


**EARLY AGING
PROTECTION**

CORAL CLUB PACKS



SYNERGY
Enhanced
component
action



CONVENIENCE
Simple and
convenient



VALUE
Great products
at a great price

HydraMax

VOLUME POINTS

52

MEMBER PRICE

RETAIL PRICE





START WITH WATER

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