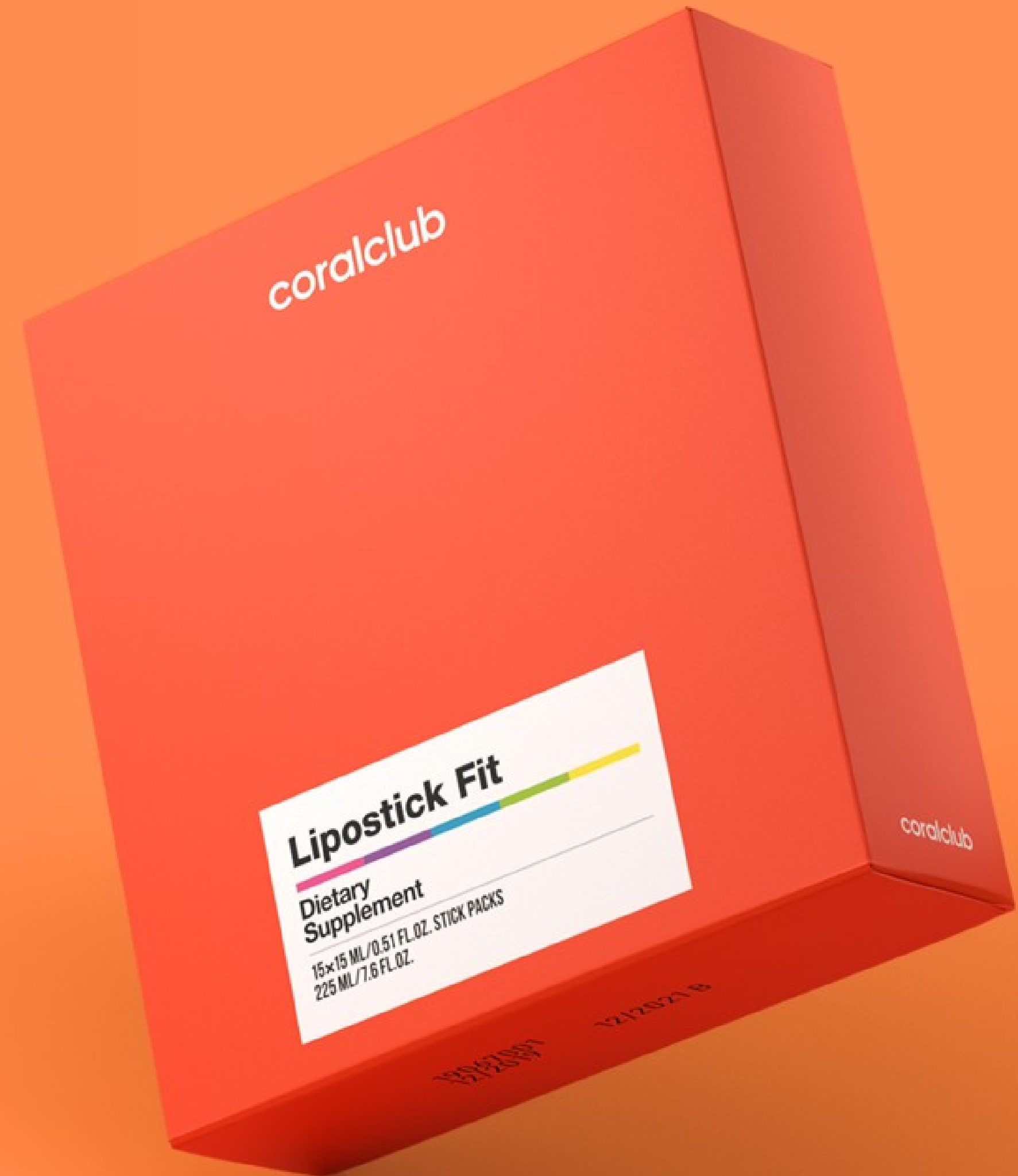


Lipostick Fit

Put your diet in check

coralclub

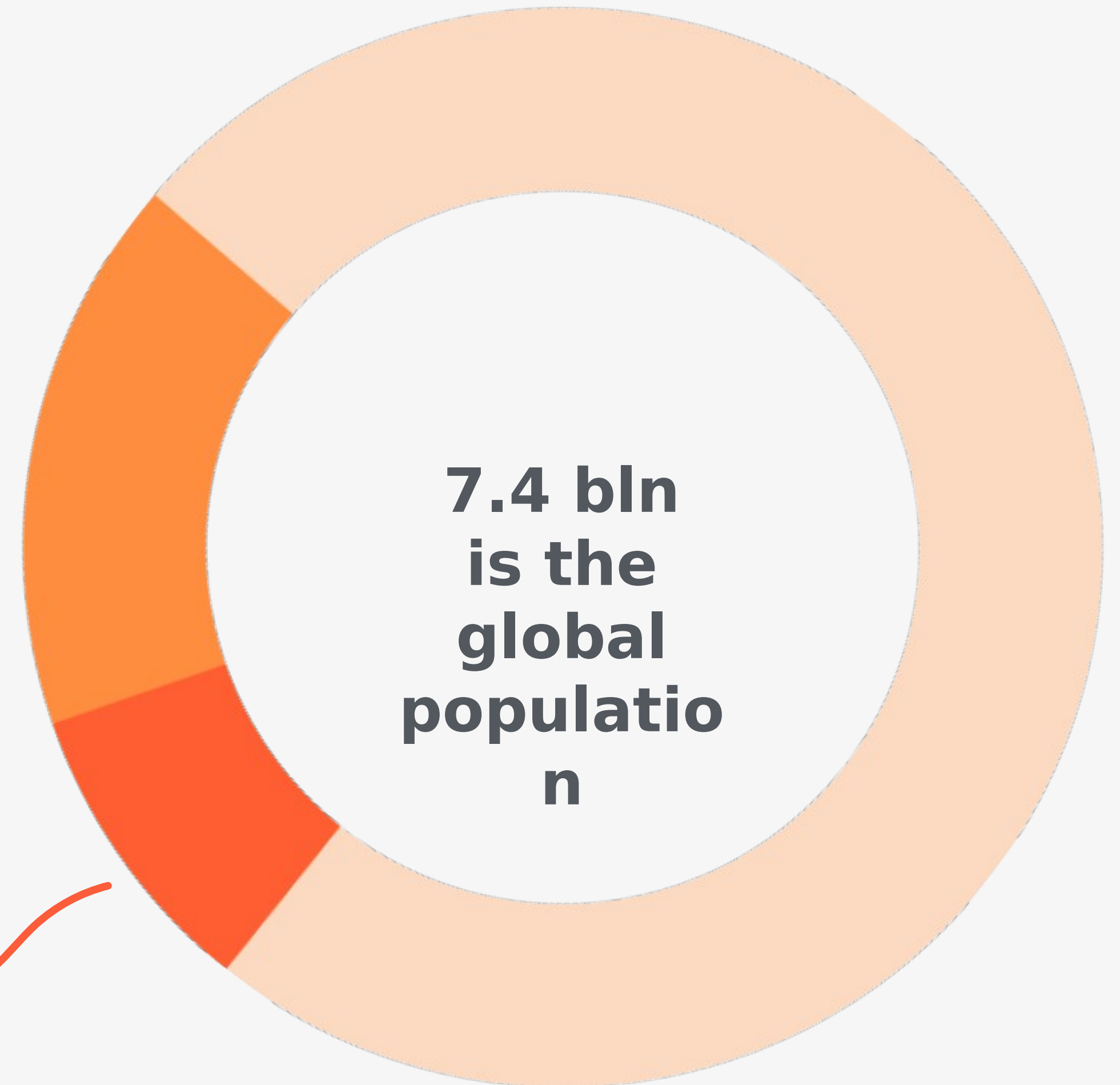


2 BILLION PEOPLE ARE OVERWEIGHT

Among them **650 mln** are **obese**



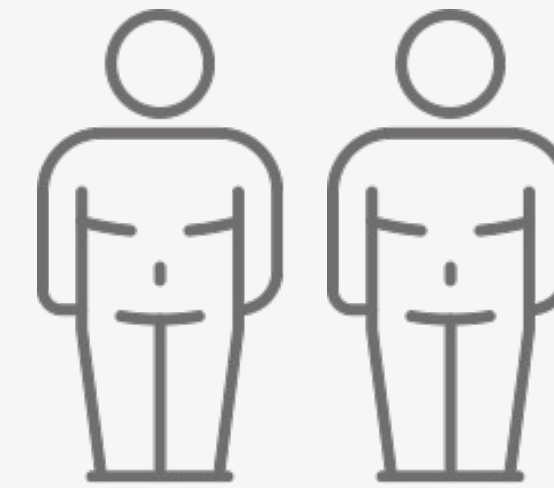
33% of people are $\frac{1}{3}$ one them has overweight obesity



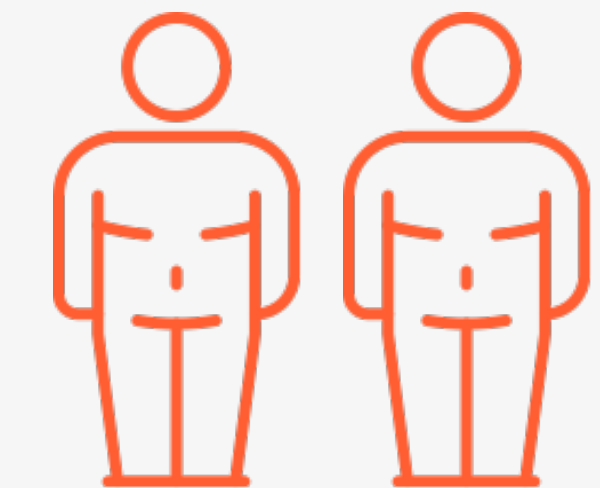
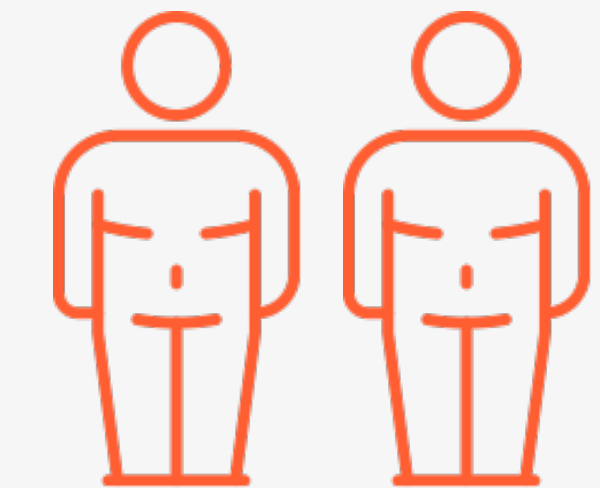
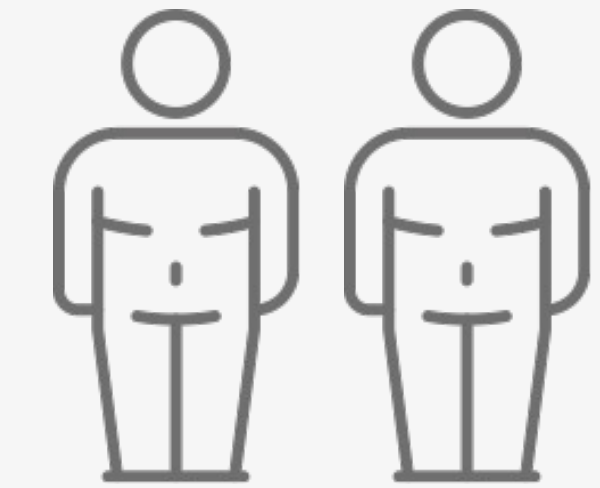
YEAR AFTER YEAR THIS FIGURE IS GROWING

In the last 40 years
world obesity has
TRIPLED

1978



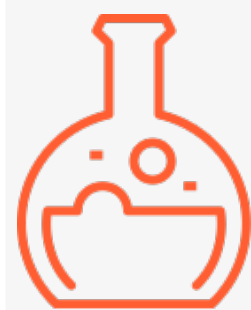
2018



REASONS FOR OBESITY

1. ENERGY INTAKE EXCEEDS ENERGY EXPENDITURE

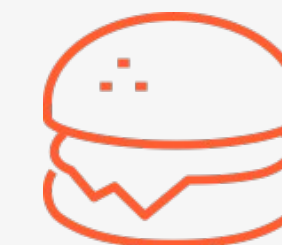
dietary calories taken in are higher than body energy needs - resulting in weight gain



consuming too many refined foods, (i.e. white flour, refined sugars, trans fats)



excessive use of sugar and salt



imbalance of foods that provide calories: fats, proteins, carbohydrates

Overeating high-calorie snacks (i.e. cookies, chips) in place of more nutrient dense foods, like fruits and vegetables

VICIOUS CIRCLE OF AN UNHEALTHY DIET:

Hunger (skipping meals, irregular eating patterns)

A simple carbohydrate (sugar, bread, pasta, candy) and high fat diet (i.e. saturated fats)

Overnutrition and overweight

Sharp spike in blood sugar and fast return of hunger

REASONS FOR OVERWEIGHT

2. METABOLISM SLOW DOWN

Decreased metabolic rate, too little physical activity, sedentary–Low Energy Availability (from cutting calories too much) also slows metabolism



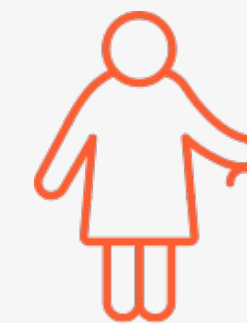
lack of physical activity



sleep difficulties



unhealthy diet



age



at risk for disease if overfat (Excess body fat - i.e. abdominal obesity)

Slow Metabolism

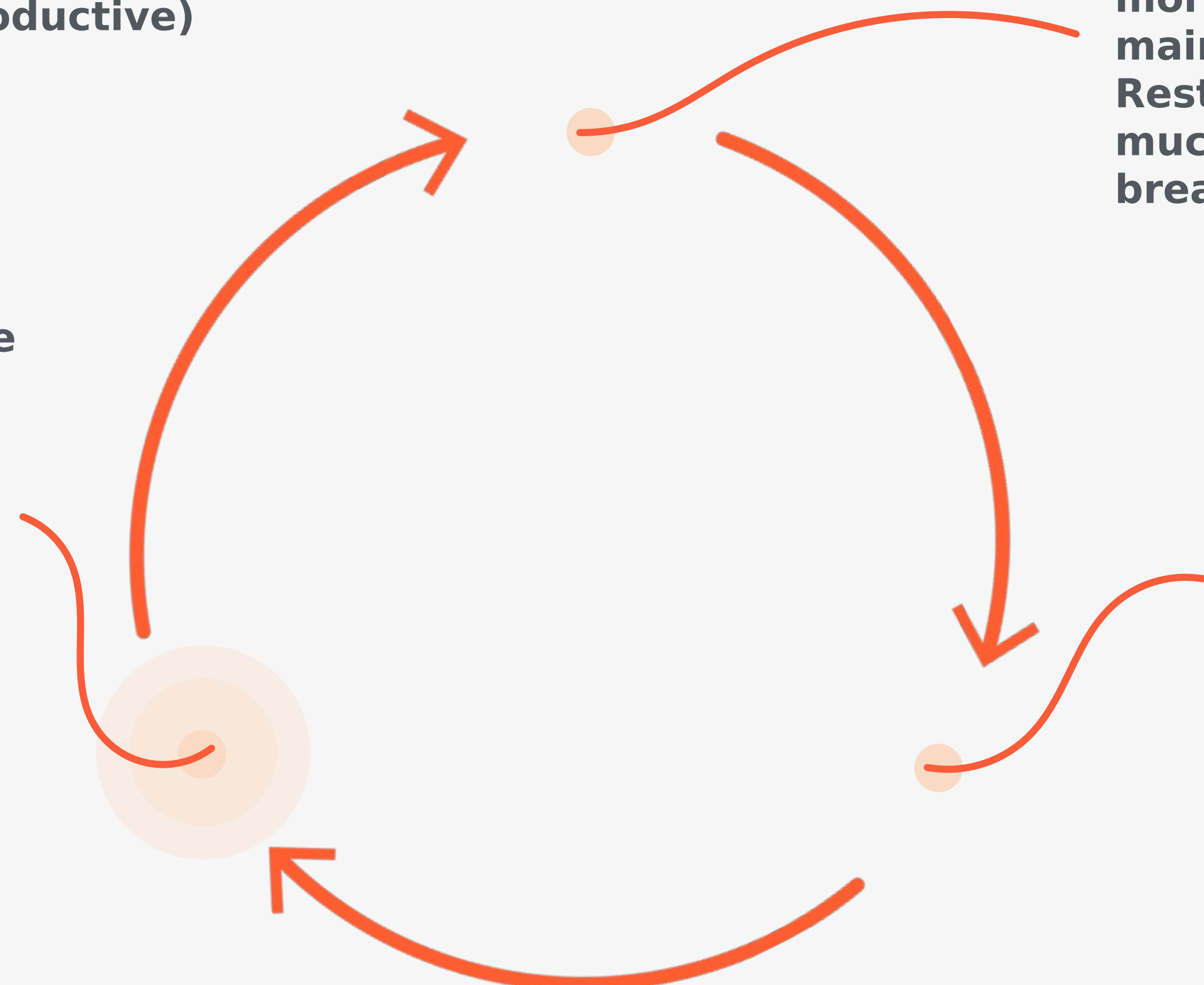
Occurs when the body burns calories as slowly as possible to conserve energy stores (i.e. consuming a diet of 1,000 calories/day is counterproductive)

Excess calories that are not burned are transformed into fat and cause weight gain. A person with a slow metabolism burns fewer calories at rest and during activity.

Loss of muscle mass slows down metabolism. It takes more energy to build and maintain muscle. Restricting calories too much causes muscles to breakdown

Late night eating or eating meals close together leads to excessive calorie consumption.

Don't skip meals



MORE ACTIVE METABOLISM MEANS FAT GETS BURNED FASTER- (genetics, hormones, environment, lifestyle-impact metabolism)

The same food, depending on the metabolic rate, is digested differently; a slower metabolism means conserving energy. Age, gender, muscle mass, and physical activity effect the BMR - Basal Metabolic Rate (calories the body burns at rest performing basic functions).



High metabolism



Average metabolism



Slow metabolism

WHAT AFFECTS METABOLISM



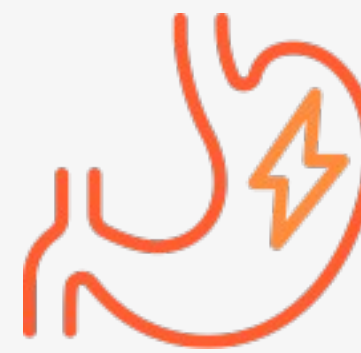
body composition

(Does the body have more – fat or muscle mass? More muscle, means higher metabolic rate)



age

(metabolism slows down with age)



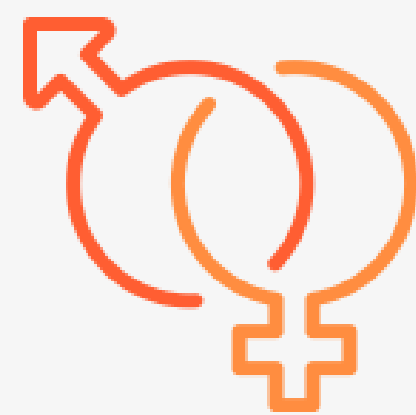
food thermogenesis

(energy the body spends on digesting food)



physical activity

(total amount of calories you spend on daily activities)



sex

(male or female: men have a 5-10% faster metabolism than women)

HOW TO SPEED UP METABOLISM?

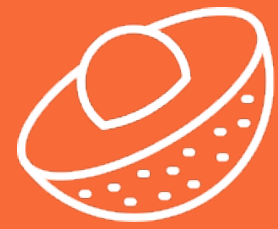
coralclub

LIPOSTICK FIT

IS AN INNOVATIVE PRODUCT FOR SAFE* WEIGHT LOSS



safe weight loss
due to increased metabolism



new level of bioavailability
due to liposomal technology



modern format
sealed portion sticks
perfect on-the-go



proven efficiency
composed of
patented ingredients

PRODUCTION OF THE FUTURE

- a new generation technological park
- innovative developments
- energy-efficient and sustainable production



QUALITY CONTROL

Over 40 production
conformity certificates
with strict international
standards



UNIQUE ECOSYSTEM



**405 hectares of fertile
green fields**



**optimal climate
conditions**

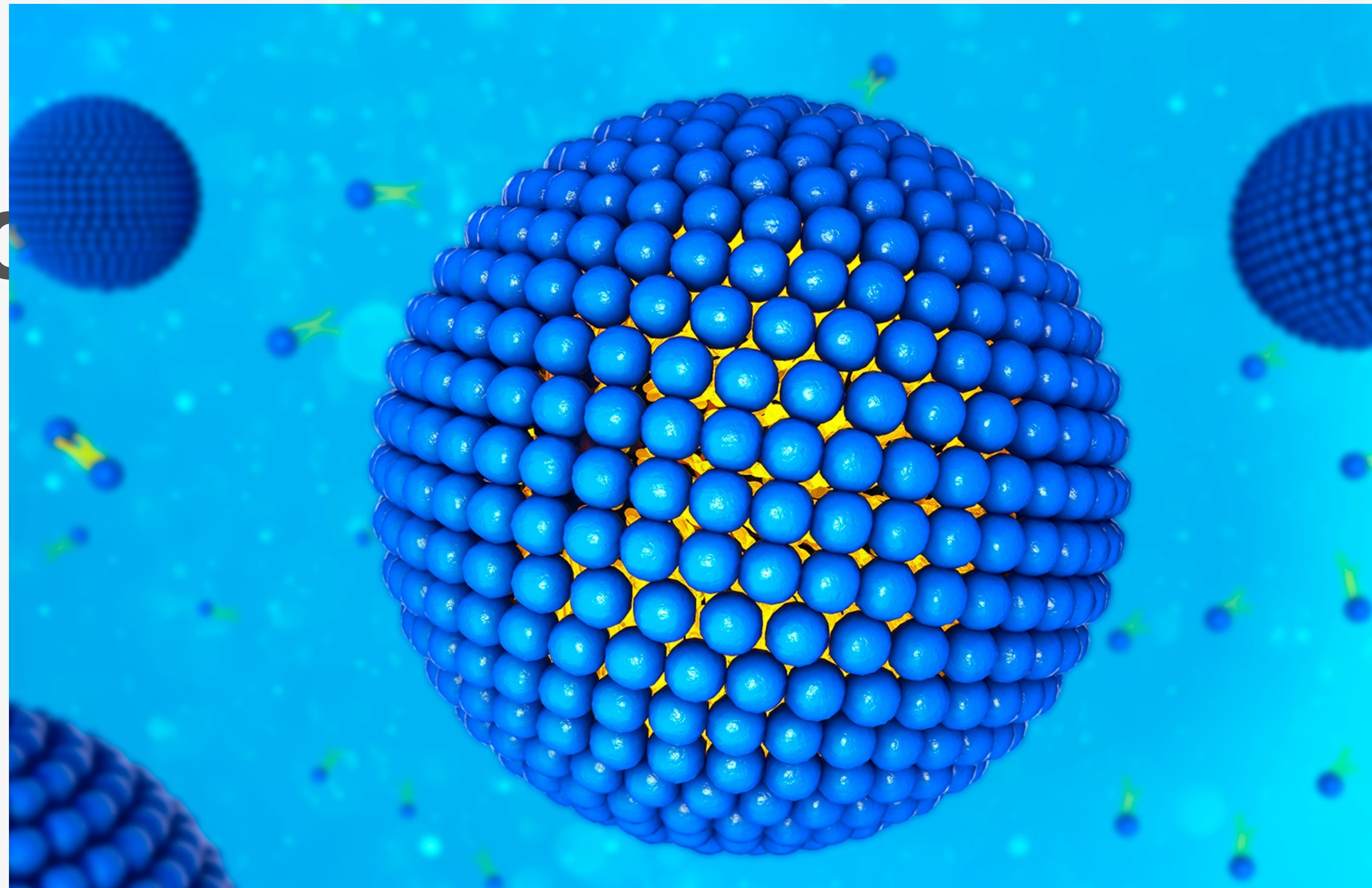


careful harvesting



1 TRILLION

LIPOSOMES IN EVERY DROP



TECHNOLOGY **double²NUTRI**

HIGH BIOAVAILABILITY AND PRODUCT EFFICIENCY

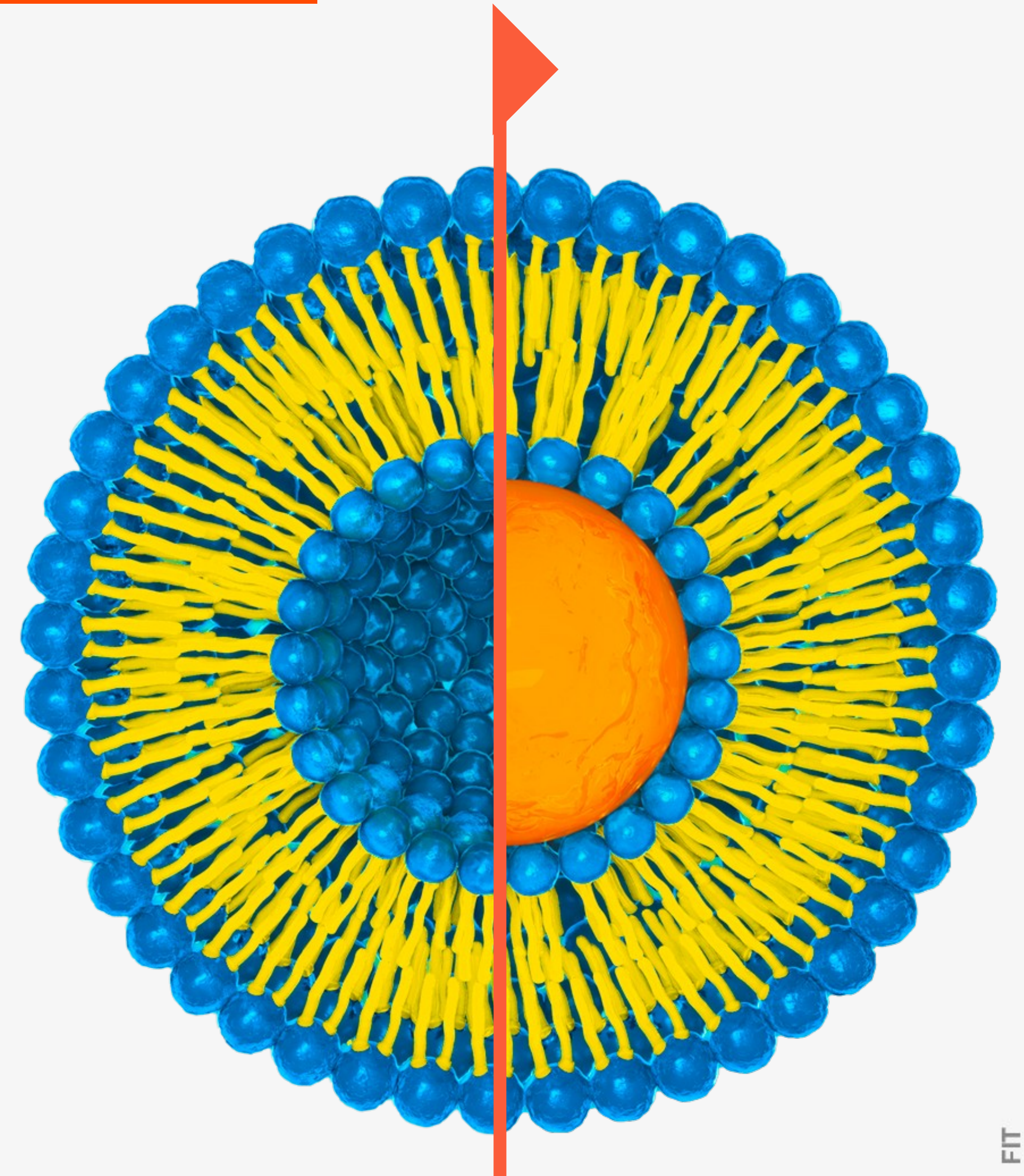
TWO-STEP PROCESS

Step 1. Emulsification

allows mixing several difficult to blend substances to a homogeneous condition.

Step 2. Encapsulation in liposome

the resulting emulsion is placed into the liposome for reliable and safe delivery of the active substance into the cell.



KEY ADVANTAGES OF LIPOSOMES

BIOAVAILABILITY

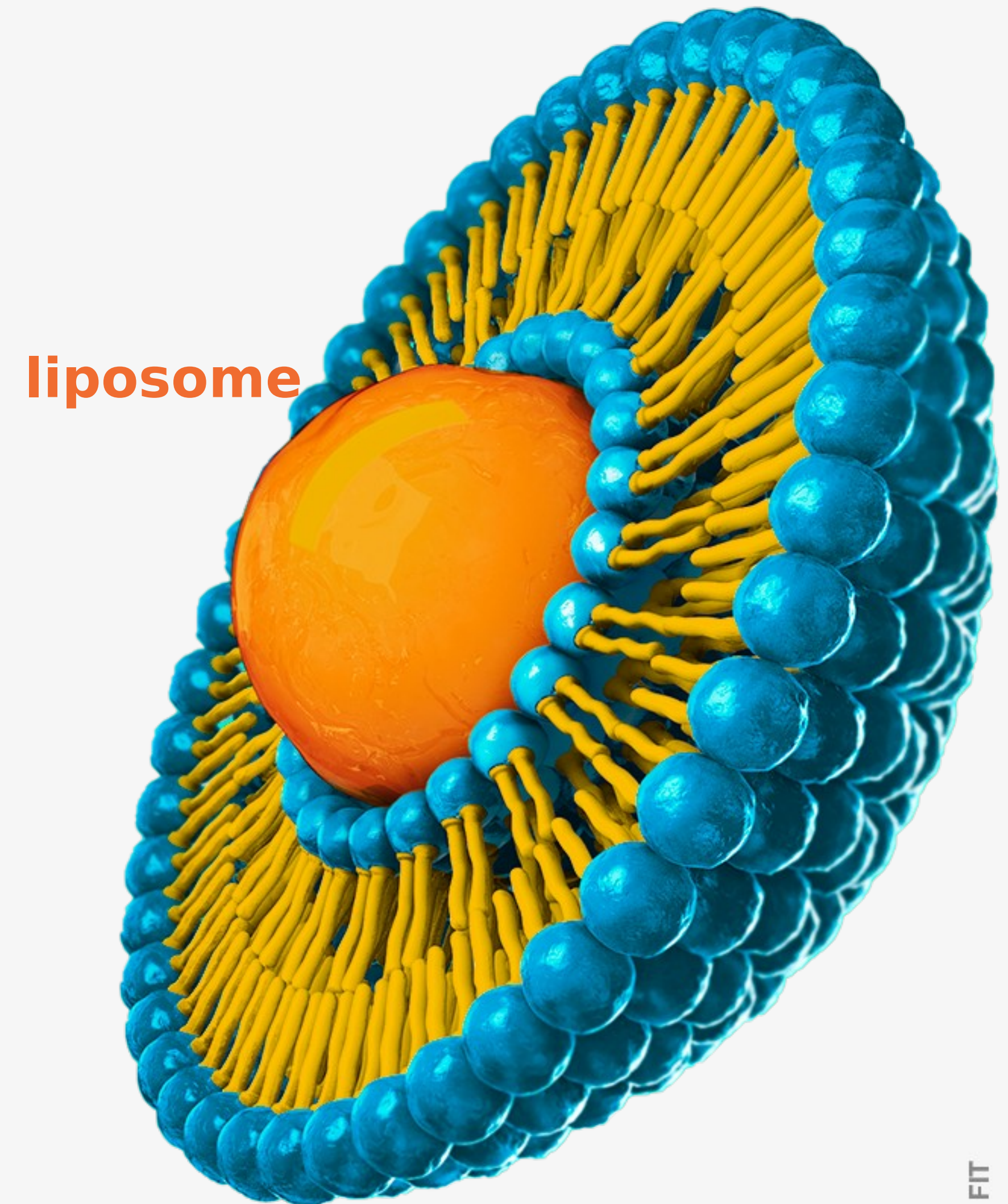
Liposomal form increases product bioavailability (as compared to other forms).

BIOAVAILABILITY

Liposomes consist of phospholipids, which are substances similar to the main structural component of the cell membranes.

SAFETY

Contain a minimum of excipients and do not irritate the GI Tract



SYNERGENE™ TECHNOLOGY



allows finding a powerful synergistic formula from patented components



automatic scanning and genetic synergy testing

Synergene™

THE BEST NATURAL FAT BURNERS ARE INCLUDED

helps speed-up
metabolism
contributes to
fat burning

help lose
weight
and body
volumes
helps regulate
blood circulation

- **patented flavonoid complex**
- **green coffee bean extract**
- **green tea leaf extract**

- **L-carnitine**
- **noni juice**
- **patented black pepper extract**

increases strength and
work efficiency

protects
from oxidative stress

replenishes reserves of
microelements

regulates the intake of
amino acids for fat
splitting

PATENTED COMPLEX OF FLAVONOIDS

FROM THE EXTRACT OF THE FERMENTED TANGERINE PEEL (*Citrus Reticulata*)

The peel of citrus is rich in pectins, flavonoids and lemon oil.

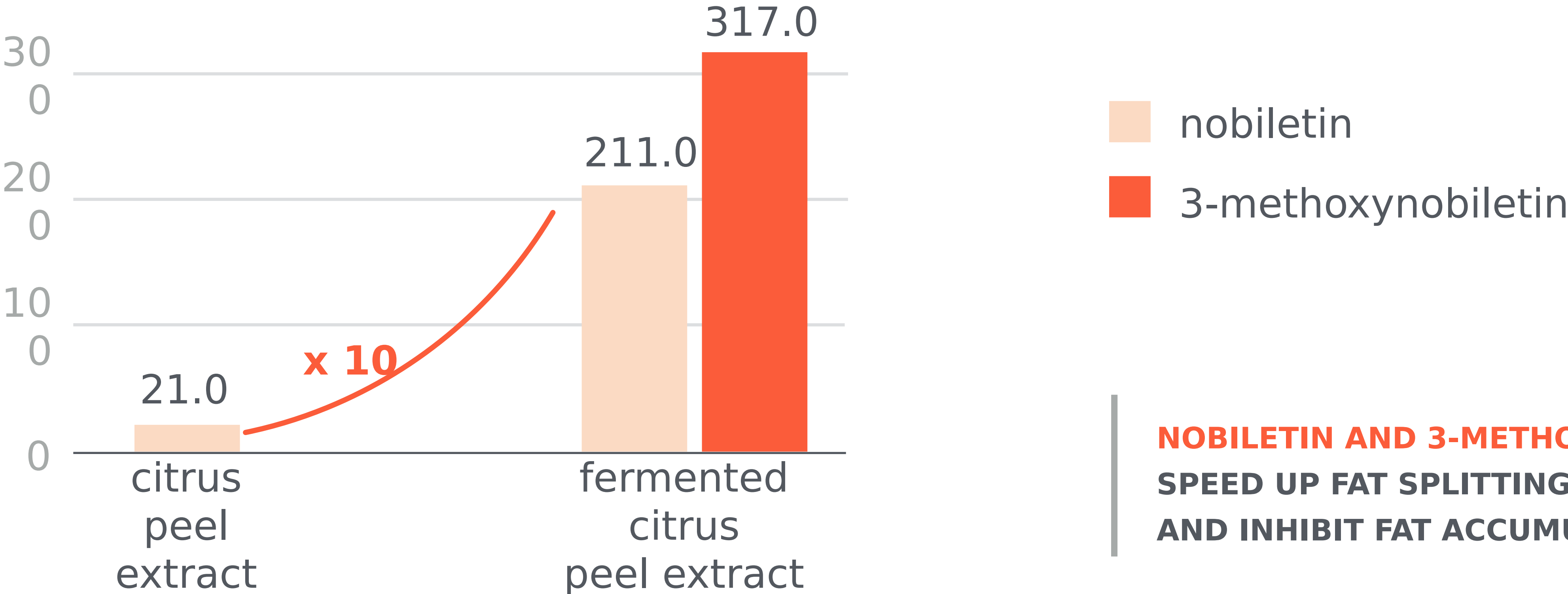
The active components of the tangerine peel help:

- split fat deposits;
- helps speed up fat metabolism;
- slow down the fat accumulation;
- improves sleep quality, an important factor in weight loss



WHY IS FERMENTATION SO IMPORTANT?

The fermentation process significantly increases the concentration of bioactive components and contributes to the synthesis of new flavonoids as well.



NOBILETIN AND 3-METHOXYNobiletin
SPEED UP FAT SPLITTING
AND INHIBIT FAT ACCUMULATION.



GREEN COFFEE BEAN EXTRACT

Unroasted (green) coffee beans are high in chlorogenic acid and chromium, which:

- contribute to the speeding up of metabolism
- help to control appetite;
- increases strength and work efficiency.

GREEN TEA LEAF EXTRACT

This plant is rich in a variety of antioxidants, including polyphenols, which helps:

- boost metabolism;
- support blood vessels, helping to maintain their elasticity;
- contribute to the normal functioning of the cardiovascular system;
- promote active longevity.



L-

CARNITINE

The amino acid vitamin-like substance that enhances the breakdown of fats, directing them in mitochondria, so-called “energy stations” of the body cells, where fat is oxidized, and energy is released.

- contributes to reduce fat deposits;
- prevents the fat accumulation in the cells;
- Is especially effective for weight loss during physical activity.



NONI JUICE

The juice of the “Queen of Fruits” is exposed to the special fermentation to increase the concentration of active substances, facilitate bioavailability, and improve its taste.

- A rich source of antioxidant enzymes superoxide dismutase and polyphenols;
- Resists chronic inflammatory processes that contribute to weight gain.
- Supports cardiovascular system health.



PATENTED BLACK PEPPER EXTRACT (**BIOPERINE®**)

It contains 95% of the active substance piperine. Piperine helps improve blood circulation in the digestive tract and absorption of the healthy nutrients: vitamin C, biotin, amino acids, macro and microelements. It also increases the effectiveness of the formula components.

LIPOSTICK FIT: SLENDERNESS WITHOUT EFFORTS



helps contribute to active fat burning;



helps prevent the formation of fat deposits;



helps to control appetite, preventing overnutrition;



compensates for the lack of nutrients necessary for normal metabolism;



improves sleep quality.

PORTION N STICK



easy to take with you



sealed packaging protects
from external exposure



exact dosage provided per stick
pack



Lipostick Fit

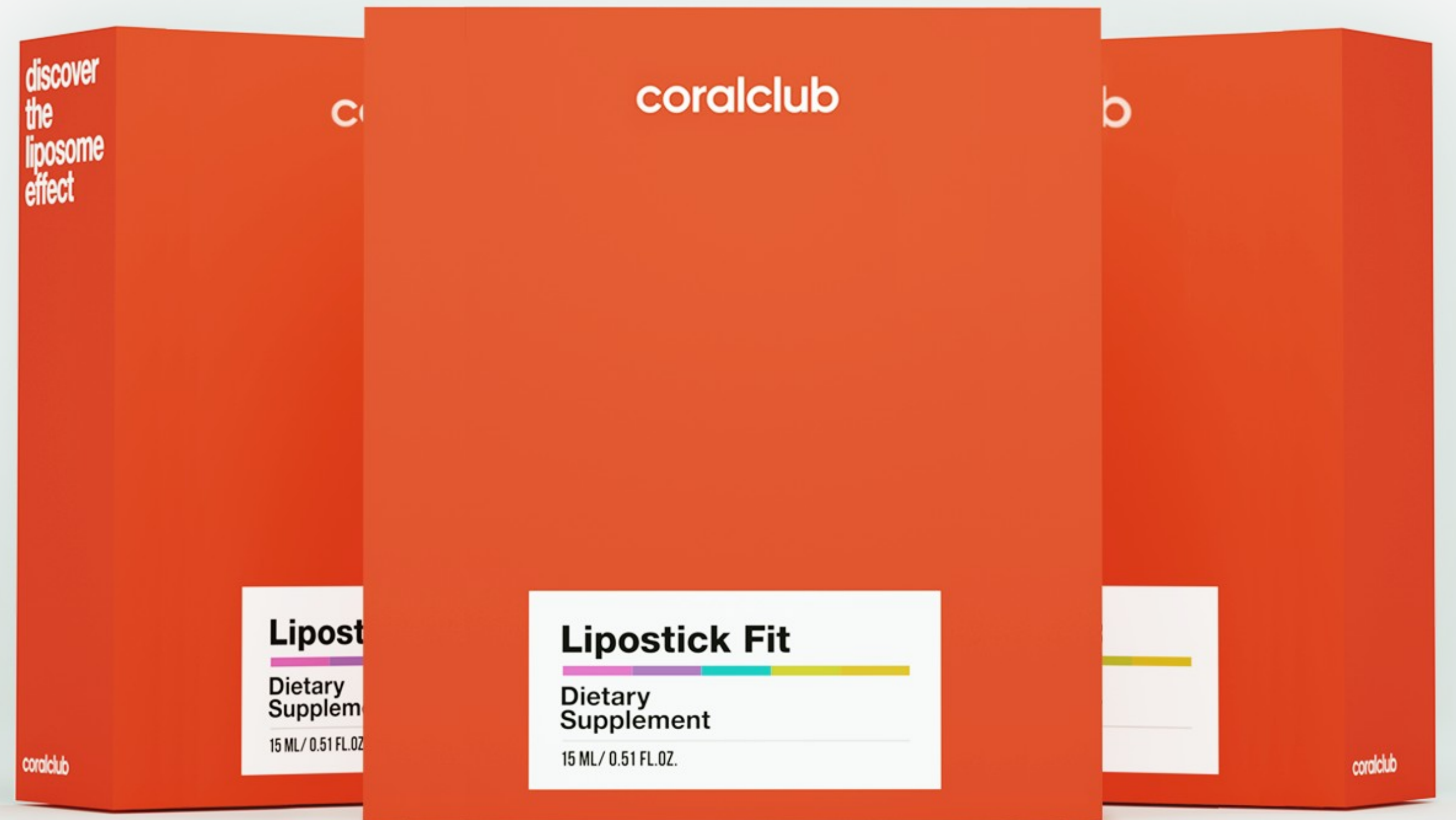
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LOYALTY POINTS

12

CLUB PRICE

RETAIL PRICE



Lipostick Fit

Put your diet in check

coralclub

